



The *Resurrection Foundation* helps donors create a legacy, through a planned gift (*often through a bequest from a will or trust*), in support of Resurrection.

We invite donors to intentionally consider, *"How can we help God transform God's world through planned giving?"*

How can planned giving ministry IMPACT my congregation?

Discipleship Impact

- *Theological Impact*
- *Ministry Impact*
- *Generational Impact*

How can planned giving ministry IMPACT my congregation?

Congregational Impact (*cedbr.org*)

- *300B wealth transfer over 20 years*
- *12.5B for charitable organizations*
- *29% of all generosity=4.5B for churches*

How can I help my congregation CREATE a giving ministry?

Create a STRONG Team

- *Planned Giving Ministry Team*
 - *Members who "live" generously*
 - *Planned giving professionals*
 - *Members who are 50+*

*How can I help my congregation
CREATE a planned giving ministry?*

Create a STRONG Team

- Connect with an **EXPERT** (Nebraska United Methodist Foundation) to help your planned giving ministry team create written guidelines, update your gift acceptance policy, establish an endowment fund **and** serve your donors

*How can I help my congregation
CREATE a planned giving ministry?*

Create EFFECTIVE Marketing Tools

- Resurrection Foundation Website
 - www.resurrectionchurchfoundation.org
- Planned Giving Slide Deck
- Planned Giving Brochure



*How can I help my congregation
CREATE a planned giving ministry?*

Create a ROBUST Communications Strategy

WORSHIP

- Legacy Sermon/Celebration Sunday
- Planned Giving Sermon Illustrations

*How can I help my congregation
CREATE a planned giving ministry?*

Create a ROBUST Communications Strategy

CARE

- One-on-one Meetings with Members (50+)

